PSYC 320: SOCIAL PSYCHOLOGY

Spring 2019

PROFESSOR COURSE

Name: Mark A. Ferguson, Ph.D. Section/Credits: 2/3

Email: mark.ferguson@uwsp.edu Meetings: Optional Location: Fully Online Office: SCI B337 and Collaborate Ultra Prerequisite: PSYC 110

Hours: M 12:30-1:50pm, TR 1-1:50pm, GEP: SS

or by appointment

TEXTBOOK AND WEBSITE

Crisp, R. J., & Turner, R. N. (2014). *Essential social psychology* (3rd ed.). Thousand Oaks, CA: Sage. https://edge.sagepub.com/crispandturner3e

This course will be administered online through the Canvas website. In Canvas, you will download materials, take quizzes, participate in discussions, submit assignments, and meet with the professor. To participate in the course, you will need access to the internet and a supported web browser (such as Edge, Firefox, or Safari; the professor typically uses Safari on Mac devices). You will use your UWSP account to login to Canvas at: https://www.uwsp.edu/canvas/Pages/default.aspx. If you would like to learn more about how to use Canvas features (such as discussions), check out the helpful resources on the Canvas website: https://community.canvaslms.com/community/answers/guides/

DESCRIPTION

This course provides an overview of theory and research in social psychology. Social psychology refers to the *systematic study of social group membership*—its causes and effects in everyday life. The course begins by outlining the different approaches to social psychology, as well as their history and implications for the field. It next focuses on three broad clusters of social-psychological processes: *intrapersonal processes* (how mental processes are shaped by group membership), *intragroup processes* (how social groups create and maintain distinct social realities over time), and *intergroup processes* (how social groups challenge different social realities in society). The course will conclude with a summary of core themes, challenges, and opportunities in social psychology.

OBJECTIVES

After taking this course, you will...

- Be able to critique the individualistic perspective on psychology
- Be able to summarize the elements of our collective psychology
- Be able to analyze how social groups construct shared realities
- Be able to analyze how social groups contest shared realities

REQUIREMENTS

- *Mini-Tests*. There will be twelve mini-tests in this course. Each mini-test will consist of 20 multiple-choice questions and will focus on 1 unit of the course (with roughly half of the questions from the book and the other half from the materials on Canvas). The mini-tests will be available on Canvas. You should probably complete the mini-tests after doing the readings, reviewing the materials on Canvas, and participating in the discussions. Mini-tests will be open for 1 week prior to the due date (usually Sundays at 11:59pm). Click on the particular week's Canvas module to complete the mini-test. You are allowed to take each of the mini-tests twice and receive the higher of your 2 scores. All mini-tests drawn randomly from larger item pools. This means that all minitest attempts (even for the same student) are unique. Although you are only required to complete 10 of the mini-tests, you are encouraged to complete all 12 of them (this will allow you to replace lower scores on the other mini-tests). The mini-tests will be worth 30 points each for a total of 300 points (or 30% of your final grade).
- Discussion Posts. There will be twelve graded discussion forums in this course. For each discussion forum, you will be required to post twice—once with your response to the discussion prompt, and a second time in response to another student's response. Click on the particular week's Canvas module and post in the discussion forum. You will receive an overall score for your two postings for the week. Although you are only required to post in 10 of the discussion forums, you are strongly encouraged to post in all 12 of them (this will allow you to replace lower scores on the other forums). The discussion posts will be worth 30 points each for a total of 300 points (or 30% of your final grade).
- **Response Papers.** There will be three response papers in this course. For each paper, you will be required to complete a reading and answer some questions about it. These papers will be limited to 2 pages (double-spaced, 12-point font) and will be submitted on Canvas by the posted due date. The response papers will be worth 50 points each for a total of 150 points (or 15% of your final grade).
- Analysis Paper. There will be an analysis paper in this course. This paper will require you to either 1) watch a movie or 2) read a fiction novel, and write a 6-8 page social psychological analysis of it. This paper will consist of an introduction (overview of the movie or novel), body (discussion of six or more concepts/principles from the course as they relate to the movie or novel), and a conclusion (summary of the paper and its implications for everyday life). A draft of your paper will be reviewed by a student and the professor before the final submission. All papers will be submitted on Canvas by the posted due date. The analysis paper (including your 3 drafts and 1 peer review) will be worth a total of 250 points (or 25% of your final grade).

Please see handouts and/or Canvas for additional information and specific due dates for all assessments in this course.

Progress Tracker Worksheet

Mini-Tests		Discussion Posts	
1: Introduction	/ 30 points	1: Introduction	/ 30 points
2: Biology	/ 30 points	2: Biology	/ 30 points
3: Motivation	/ 30 points	3: Motivation	/ 30 points
4: Cognition	/ 30 points	4: Cognition	/ 30 points
5: Identity	/ 30 points	5: Identity	/ 30 points
6: Influence	/ 30 points	6: Influence	/ 30 points
7: Power	/ 30 points	7: Power	/ 30 points
8: Prosocial	/ 30 points	8: Prosocial	/ 30 points
9: Conflict	/ 30 points	9: Conflict	/ 30 points
10: Prejudice	/ 30 points	10: Prejudice	/ 30 points
11: Violence	/ 30 points	11: Violence	/ 30 points
12: Conclusion	/ 30 points	12: Conclusion	/ 30 points
Subtotal (Best 10)	/ 300 points	Subtotal (Best 10)	/ 300 points
Response Papers		Analysis Paper	
Paper 1: Biography	/ 50 points	Draft 1: Student	/ 50 points
Paper 2: Research	/ 50 points	Peer Review	/ 25 points
Paper 3: Applied	/ 50 points	Draft 2: Professor	/ 75 points
Subtotal	/ 150 points	Draft 3: Final	/ 100 points
		Subtotal	/ 250 points
Total Points			
Mini-Tests	/ 300 points	Response Papers	/ 150 points
Discussion Posts	/ 300 points	Analysis Paper	/ 250 points
Final Grades			
A = 930-1000	B = 830-869	C = 730-769	D = 600-669
A- = 900-929	B- = 800-829	C- = 700-729	F = 0-599
B+ = 870-899	C+ = 770-799	D+ = 670-699	

CALENDAR

Section	Unit	Readings	Quizzes and Discussions Available	
Introduction	1: Introduction	Crisp, Chapter 1	T 1/22 to SU 1/27	
	2: Biology	Supplement 1	M 1/28 to SU 2/3	
Focus Week 1 (M 2/4 to SU 2/10)				
Intrapersonal Processes	3: Motivation	Crisp, Chapter 4	M 2/11 to SU 2/17	
	4: Cognition	Crisp, Chapter 3	M 2/18 to SU 2/24	
	5: Identity	Crisp, Chapter 7	M 2/25 to SU 3/3	
Focus Week 2 (M 3/4 to SU 3/10)				
Intragroup Processes	6: Influence	Crisp, Chapter 5	M 3/11 to SU 3/17	
	7: Power	Crisp, Chapter 6	M 3/25 to SU 3/31	
	8: Prosocial	Crisp, Chapter 11	M 4/1 to SU 4/7	
Focus Week 3 (M 4/8 to SU 4/14)				
Intergroup Processes	9: Conflict	Crisp, Chapter 9	M 4/15 to SU 4/21	
	10: Prejudice	Crisp, Chapter 8	M 4/22 to SU 4/28	
	11: Violence	Crisp, Chapter 10	M 4/29 to SU 5/5	
Conclusion	12: Conclusion	Crisp, Chapter 14	M 5/6 to SU 5/12	

The Crisp readings can be found in your textbook. Any supplemental readings are found in the relevant Canvas module. Quizzes and discussions generally open on Mondays at 12:00am and close on Sundays at 11:59pm. Focus weeks provide extra time to work on paper assignments (without discussion posts and mini-tests). No assessments will be due during spring break week (M 3/18 to SU 3/24). This calendar is preliminary and subject to change. Any changes will be announced on Canvas and/or via email.

POLICIES

Communication. Our communication in this class will primarily occur through digital methods. If you need to contact me with a private matter (such as your grades), you can contact me during online office hours or send me an email. I will hold three online office hours per week in the Collaborate Ultra tab on Canvas. You can stop by to text or video chat about the course. In addition, I will usually respond to email within 2 business days (generally not on evenings or weekends). However, if you need to contact me about a public matter (such as asking a question about the paper guidelines), you can post a question to the Frequently Asked Questions discussion module. This will allow public questions and answers to be viewed by everyone in the course.

Disabilities. UWSP is committed to providing reasonable accommodations to students with disabilities. If you have a disability and need classroom, exam, or other assistance, please register with Disability Services (LRC 609, 715-346-3365) and then contact the professor as soon as possible (early in the semester is best). If you are concerned that you might have a disability, contact Disability Services. They can discuss your concerns and offer suggestions on what to do next. To learn more about Disability Services, go to: http://www.uwsp.edu/disability/Pages/default.aspx. To learn more about the university's policies/procedures, go to: https://www.uwsp.edu/hr/Directors/ Americans%20with%20Disabilities%20Act%20Policy.pdf.

Incompletes. Incompletes are only available to students in exceptional situations, such as medical emergencies or similar circumstances. They are not available for those who feel overwhelmed by routine academic or personal activities. Requests for incompletes must be accompanied by documentation. Except in extraordinary cases, incompletes must be finished within one semester or a grade of F will be entered for the course.

Illegalities. Under federal and state laws, as well as university guidelines, professors are required to report acts of an offensive or criminal nature that occur within and outside of class. This includes acts of sexual harassment and assault, bias and hate crimes, illicit drug use, and acts of violence. Any disclosure or description of these incidents—past and current—may be reported to the Dean of Students office (http://www.uwsp.edu/dos/) or local authorities.

Makeups. Makeups are only available to students who cannot complete an assessment on time due to academic, athletic, or religious obligations, serious illnesses, or other legitimate reasons. Requests for makeups must accompanied by documentation, such as letters from coaches, doctors, or spiritual leaders. Except in extraordinary cases, makeups must be completed within one week of the deadline to receive credit for the assessment.

Misconduct. The professor takes academic misconduct (cheating, plagiarism, etcetera) seriously. The minimum penalty for any instance of misconduct in this course will be an automatic zero on the assessment. Stronger penalties will be considered based on the university's academic misconduct policy. To learn more about this policy, go to: https://www.uwsp.edu/dos/Documents/UWS%2014-1.pdf.

Netiquette. In an online course, a majority of our communication takes place in the discussion forums. Our primary means of communication here is written. The written language has many advantages: more opportunity for reasoned thought, more ability to go in-depth, and more time to think through an issue before posting a comment. Still, written communication also has some disadvantages, such a lack of the face-to-face signaling that occurs through body language, intonation, pausing, facial expressions, and gestures. Therefore, please be aware of the possibility of miscommunication and compose your comments in a positive, supportive, and constructive manner. You can learn more about netiquette at: http://global.k-state.edu/students/courses/netiquette/.